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News Release: Visible® publishes The Universal Model Framework.

BOSTON, MA – March 15, 2014 – Mark the date! Today Visible Systems Corporation published the initial release of the Universal Model Framework, an extensible, reusable set of models for the creation of and/or enhancement to an enterprise architecture. In the Universal Model Framework, closely related data are grouped by subject area (business objects). While many business activities can be supported by data from a single subject area, other activities need data from several subject areas. The Universal Model Framework shows the interdependency of the subject areas. It is comprised of high-level planning statements which encompass that are linked to a data model containing nearly fifty business subject areas or object classes and encompassing over 600 entities with 1,000 attributes. Henceforth, the Universal Model Framework contains common object classes that support multiple activities across all aspects of an enterprise.

"The Universal Model Framework is the result of years of experience gained by Visible's consultants in many diverse businesses. In addition, the model provides the basic data relationships that often are not stated during the "system requirements gathering" phase of major projects. For organizations that have already developed one or more data models or perhaps have begun building an enterprise data architecture, the Universal Model Framework can serve as a quality benchmark against which existing models can be compared. Existing models can also be integrated with the Universal Model Framework to achieve data standardization and to ensure information system interoperability." said Michael Cesino, President & CEO.

BENEFITS:

- Provides the basis for reengineering the enterprise.
- Promotes the reuse of business objects, comprised of both data and activities, across the various functions of the enterprise.
- Establishes direction for system development.
- Significantly increases the likelihood that new systems will effectively meet business needs.
- Significantly reduces system development time and system maintenance.

If interested, please contact Sales at sales@visible.com or Michael Cesino directly at mcesino@visible.com. For an overview go to https://www.youtube.com/watch?v=wG tIEEtkkY

About Visible Systems Corporation:

Visible Systems Corporation is a leading supplier of integrated modeling tools and solutions for enterprise applications, information management and business process re-engineering. For more than 25 years, Visible has been dedicated to providing businesses with model-based solutions and services in conjunction with consulting, education, and support around the world. For more information on Visible, please visit: <u>www.visible.com</u>.

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