

ENTERPRISE ARCHITECTURE FOR MANAGERS

1-Day Public or In-house Course for Management, to achieve Rapid Delivery of Enterprise Architecture

Presented by Clive Finkelstein

Contents

- Introduction
- Objectives
- Audience
- Course Outline

Architecture Enterprise and Governance on imperatives business legislative for organization your prepare to sessions team Interactive

Instructor

Architecture Enterprise and Governance on imperatives business legislative for organization your prepare to sessions team Interactive>

Introduction

With the rapid pace of change today, the need for transformation from today's inflexible business environment to an agile enterprise that can change direction rapidly has never been greater. Yet the structures, processes and systems that we have today are inflexible: they are incapable of rapid change. Business methods for *Balanced Scorecard*, *Governance Analysis* and *Business Transformation Enablement* are needed that support rapid business change – with systems that are directly aligned so they also change in lock-step. This is both a business problem and a computer problem. It needs strategic direction from senior management and strategic planners, with these directions then translated into rapid action by your business experts working with your IT experts.

“Clive has developed a way to integrate the semantic models with the primitive process models. Strategically, this is important because if you align these with the goals of the business, you can determine what slivers need to be built first to implement Enterprise Architecture consistently in the enterprise.”

... < Architecture Enterprise and Governance on imperatives business legislative for organization your prepare to sessions team Interactive>< Architecture Enterprise and Governance on imperatives business legislative for organization your prepare to sessions team Interactive>**Stan Locke**, Zachman Framework Associates

Objectives

- Achieve Balanced Scorecard and Governance Analysis alignment, with rapid delivery of support systems using Enterprise Architecture
- Rapid-Delivery Enterprise Architecture Methods and Technologies used successfully by Government and Corporate organizations
- Interactive team sessions to prepare your organization for legislative and business imperatives on Governance and Enterprise Architecture

< Architecture Enterprise and Governance on imperatives business legislative for organization your prepare to sessions team Interactive>[Back to Contents](#)

Audience

< Architecture Enterprise and Governance on imperatives business legislative for organization your prepare to sessions team Interactive>

CEO, COO, CFO, CIO, CTO, Senior Business Managers, Corporate Planners, Balanced Scorecard, Governance and Audit, Business Experts, IT Managers, Project Managers, Enterprise Architects.

< Architecture Enterprise and Governance on imperatives business legislative for organization your prepare to sessions team Interactive>

Course Outline

Essential for Executives, Business Managers, Program Office Managers and IT involved in Planning and Implementing Enterprise Architecture

1. PLANNING FOR BUSINESS TRANSFORMATION SUCCESS

- Why are Balanced Scorecard, Governance Analysis and Business Transformation Enablement so important today?
- Imperatives for alignment and integration of the business, its systems and technology
- Learn how the concepts and rules of the Zachman Framework for Enterprise Architecture provide a new paradigm for planning, scoping and fast-tracking Balanced Scorecards and Governance projects
- Transforming business perspectives directly to rapid design and delivery efforts

2. BUSINESS PLANS, GOALS AND BALANCED SCORECARD MEASURES

- Planning methods used to analyze business goals and Balanced Scorecard measures
- How to gather and interpret existing plans and directives
- How to analyze the Perspectives of Planners and Owners to provide the basis for business transformation and rapid delivery of Enterprise Architecture

3. BUSINESS PLAN ANALYSIS - CASE STUDY

- Case Study session for refinement of business plans and identification of organizational goals and business transformation opportunities
- Criteria for Success, with potential failure issues to avoid

4. IDENTIFYING STRATEGIC OPPORTUNITIES FOR BUSINESS TRANSFORMATION

- Translating business plans into opportunities for reusability and cost savings
- How the design and delivery of critical assets optimizes implementation
- Addressing current issues – e.g. Security legislation and initiatives, e-Government and e-Business Web Strategies, Business Intelligence and Supplier/Customer Integration

5. FOCUSING ON PRIORITY IMPLEMENTATIONS

- In this Interactive Workshop team members will learn how Strategic Plans and Business Goals are catalysts that identify common information assets and activities for Balanced Scorecard
- How to integrate organizational mandates and business priorities for governance

6. STRATEGIC ASSETS AND BUSINESS ACTIVITIES – CASE STUDY

- Team members will learn how to identify reusable activities and how associated systems can be delivered rapidly

7. MANAGING AND SUSTAINING ENTERPRISE ARCHITECTURE

- Identifying Governance and Security issues
- Change Management goals