

## **VISIBLE DEVELOPER ENABLES YOU TO LEAPFROG POPULAR WINDOWS-BASED DATABASES TO A POWERFUL, FLEXIBLE APPLICATION**

Paul Myers, President of BarTrax Solutions, explained the decision to select Visible Developer. “We have been involved with asset management since PCs and barcodes were first introduced. Although our Asset Tracking software has successfully operated in many government and commercial organizations, the product has not kept pace with evolving operating systems. The software was originally designed for the DOS world and we have been frustrated waiting for a clear path to upgrade the product. We even considered getting out of the software development business and reselling another company’s product.

We are excited about finding a tool like Visible Developer that offers an immediate solution and so much potential. Visible Developer not only provides us a tool to quickly replace our outdated software, the product actually extends our market. The flexible architecture permits us to address a wider range of needs; from small users with a single workstation to larger distributed applications. We can address more demanding requirements, which significantly broadens our potential client base. Furthermore, the 3-tiered approach enables us to do it with the same product – reducing downstream costs to maintain the product line for different operating platforms.

We feel that we’re fixing today’s problems and making an investment in the future. Visible Developer will enable us to leapfrog popular Windows-based databases to a powerful, flexible application. We often work with clients who wish to have “hands-on” capability of customizing the application. Because it is an ActiveX software component, it will integrate easily with other Microsoft desktop applications.”